



NEWS RELEASE

For Immediate Release
February 15, 2010

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HIGH SCHOOL VIDEO CONTEST TACKLES TEEN ISSUES

Presented by Attorney Walter Clark in partnership with KESQ Channel 3

**(Contest flyer, official rules, and entry form
are attached.)**

(Coachella Valley, CA.) The Walter Clark Legal Group, in partnership with television stations KESQ Channel 3, KDFX Channel 11, KCWQ Channel 5, and KUNA-TV, invites local high school students to produce a 30 second video/PSA (public service announcement) exploring issues affecting teens and ways to address these issues.

The contest begins February 15 with all video submissions due by 5:00pm on April 9, 2010. An entry form must accompany each video submission. Students who are currently attending high school in the Coachella Valley and the high desert are eligible to participate. Each video must 30 seconds or less in length, in DVD format.

Suggested video topics include; teen sex, depression, texting while driving, dating violence, and bullying in any form (internet, social, sexual, sports, etc). Students are asked to define the issue illustrating its negative impact, and ways to address the issue on an individual, community or a societal basis.

The first prize winner will receive a \$2000 cash scholarship, and the winning video will be aired over KESQ and/or it's affiliates, KDFX, KCWQ and KUNA-TV. The second prize winner will receive a \$1000 cash scholarship, and the third prize winner will receive a \$500 cash scholarship. Videos from the winners in all three categories will be displayed on the Walter Clark Legal Group and the KESQ websites.

The videos will be judged on the student's ability to analyze and discuss the topics as well as produce a quality 30 second message. A panel of judges, comprised of Coachella Valley professionals, will view and evaluate all video submissions, and they will select the final winners.

Videos must be submitted directly to the Walter Clark Legal Group, Att'n: PSA Context, 74-075 El Paseo Drive, Suite A-5 Palm Desert, CA. 92260. Videos/DVDs may be hand delivered or mailed and must be submitted no later than April 9, 2010 along with an entry form.

Complete contest rules and entry forms may be viewed and downloaded by visiting WCLG and KESQ websites at: www.walterclark.com and www.kesq.com. Rules and entry forms may also be obtained by visiting the offices of Walter Clark Legal Group at 74-075 El Paseo, Suite A-5, Palm Desert, CA. 92260 and the offices of KESQ at 42-650 Melanie Place, Palm Desert, CA. 92260.

The first, second, and third place prize winners will be notified by the Walter Clark Legal Group on April 27, 2010. The winners will be posted on WCLG and KESQ websites. Prizes will be awarded at a special recognition event (date to be determined).

For questions, people are asked to send an email to wcvideo2010@aol.com or to phone Walter Clark Legal Group's public relations office at 760-413-5053.

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WALTER CLARK LEGAL GROUP:

The Walter Clark Legal Group (WCLG) works to protect and advocate for the rights of consumers and citizens throughout the Coachella Valley, Victorville, and the Morongo Basin. The firm is particularly focused on issues that help citizens live healthy and safe lives by preventing accidents before they happen and that empower them to take responsibility against counterproductive behavior or business practices that can often cause loss, damage, and death.

Walter Clark was admitted to the California Bar in 1972 after receiving his Juris Doctorate from the University of San Diego School of Law in San Diego, California. He established the Walter Clark Legal Group after having served as Deputy District Attorney from Riverside County from 1973 – 1976 and later as a partner with the firm of Hirschi, Clark, & Hawkins.

His expertise having been recognized and honored by several board certifications, Walter Clark has handled more than 100 jury trials to completion in 34 years of trial experience. He is recognized by the National Board of Trial Advocacy as a certified civil trial specialist and is board certified by the American Board of Trial Advocates. He is also certified by the Consumer Attorneys of California as a trial lawyer and is a former prosecutor for the Riverside County office of the District Attorney.

Walter Clark's extensive community, civic, and philanthropic service includes his role as a current Trustee of the Family YMCA of the Desert, having been a founding member and President of the Board in 1983; Planning Commissioner for the City of Indian Wells from 1988 – 1993; a member of the Board of Directors for the Community Blood Bank and the United Way of the Desert, a member of the Board of Governors for the Consumer Attorneys of California from 2006 to the present, and numerous other areas of participation. Walter is the recipient of many honors and awards, and he has also served as a Judge Pro Tempore.

Throughout the desert, Walter Clark's name is closely associated with his generosity in creating programs and projects to support healthy living and personal responsibility. Projects include:

** "Safe Ride Home" program during holiday weekends, established in 2005, to provide free taxicab rides home to those who have been drinking alcohol.*

**Bike Helmet program to donate free helmets to first time Community Blood Bank donors and deserving children of outstanding character involved in events such as the YMCA's annual Desert Bicycle Giveaway.*

** Sponsor of the CHP Car Safety Seat Fair to re-fit or replace improperly fitted car seats for young children.*

**"Civics Achievement Scholarship" programs at local high schools to reward exceptional students with futures in the field of public service.*

The Walter Clark Legal Group's desert office is located at 74-075 El Paseo Drive, Suite A-5, Palm Desert, California, 92260. The WCLG office may be reached by calling 760-777-7777 or by visiting www.walterclark.com.

For questions or information on Walter Clark or the Walter Clark Legal Group's projects, please contact Alison Elsner at 760-413-5053-cell, or allalis@aol.com.

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